



people
matters | **TECHR**
START-UP
PROGRAM

People Matters India market study tour for HR Tech startups

FOR SOUTH EAST ASIAN COMPANIES

PEOPLE MATTERS INDIA MARKET STUDY TOUR FOR HR TECH STARTUPS

An experience full of learning, business opportunities, networking & building prospective.

ABOUT PEOPLE MATTERS

People Matters is India's leading media, community & technology organization for Human Resources and Talent professionals. Since 2009 People Matters has stood with a vision to help organizations solve talent challenges globally. People Matters' digital, social, events, research & print platforms provide thousands of HR stakeholders with information, best practices, trends and industry news. In a short span of 8 years, People Matters has emerged as India's single point of reference for knowledge in the HR industry.

Outreach through multiple media platforms has enabled People Matters to create a growing community of 3 Lakh professionals.



BACKGROUND AND ABOUT THE INITIATIVE:

India HR Tech market is poised to be a 1 billion\$ market in FY 18-19. In the past 5 to 8 years' hundreds of HR tech startups have emerged to solution the growing needs of India's large and mid sized corporations. India is a market of opportunities with an economy that is growing at 7% positive GDP growth rate. India's majority of GDP contribution (83%) is through its service and manufacturing sector followed by agriculture.

India is home to over 600 HR tech startups, some of them being VC & PE funded. It is a home to immense HR Tech innovation from startups and large global HR Tech companies. While the prospects technology buying are increasing in India, there is enough space for multiple HR service providers to service the market, specially in mid and growth companies segment.



People Matters India market study tour for HR Tech startups will enable founders and business heads to understand

- 01** Exploring Market opportunity
- 02** Exhibiting and participation in Asia Largest HR tech event
- 03** Driving business, matching Conversation with potential customer and partners
- 04** Understanding talent challenges of enterprise and growth companies
- 05** Building prospective on HR Tech product development



DATES:
30 TH JULY TO 4 TH AUGUST
(6 DAYS)



BROAD AGENDA

30TH JULY

Arrival in Delhi
(Capital city of India)

31ST JULY

Study tour in
Delhi

1ST, 2ND & 3RD AUGUST

Exhibiting and attending
People Matters Tech HR conference
(Asia's largest HR Technology
conference & Expo)

4TH AUGUST

Departure from Delhi
(Capital city of India)

PEOPLE MATTERS TECH HR CONFERENCE

1ST, 2ND & 3RD AUGUST, DELHI
Key highlights of the program

- 01** Exhibiting in the startup zone of Tech HR (Dedicated space for South East Asia startups)
- 02** Access to HR Tech startup mentor's networking
- 03** Access to VC high tea
- 04** Master class sessions on how to scale your HR Tech startup



THANK YOU

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