



people
matters

TECHHR

START-UP PROGRAM

#TechHRStartUp

28th February 2019

Marina Bay Sands, Singapore

TechHR START-UP PROGRAM BY PEOPLE MATTERS

People Matters TechHR Start-up Program aims at identifying and recognizing HR technology startups in ASEAN region and providing them with a platform to broaden their reach and create the magic. It is especially designed to give them the opportunity to meet mentors & present to the investors under the same roof.

For the last five years, it has been Asia's largest HR technology event taking place in Indian subcontinent hosting 229 HR Tech start-ups throughout the journey. With 50 start-ups exhibiting this year at the TechHR Start-up Program Singapore, get a real flavor of what's brewing in the HR tech ecosystem in the ASEAN region. The application process for the program has already begun and only 50

startups will be shortlisted to be part of this Program. If you are an entrepreneur of an early-stage start-up with cutting-edge HR tech solution, then don't miss out on People Matters TechHR Start-up Program Singapore.

TechHR has not just been a great branding opportunity for start-ups, but also a place where you will be able to get first-hand feedback from your potential customers. Whether you are looking for a co-founder, have just started your company, or are grinding and scaling by the minute, there's something for everyone at Startup Grind.

Join us to see for yourself.



ELIGIBILITY CRITERIA

To be eligible for the People Matters TechHR Start-up Program, companies must fall under these criteria's:

- Less than 5 years in business
- Exhibition space in the start-up zone
- Scalable product/service
- Unique product/service delivered in the space of:

Workforce Experience & Productivity

Enterprise Benefits

Workforce Healthcare

Gig Economy

Robotics/Automation



WHY SHOULD YOU PARTICIPATE



- Position your brand as one of the promising HR Tech Startups in ASEAN region
- Exhibition demo space in start-up zone
- Pitch your big idea or product to top investors & VCs
- 2 delegate passes for the conference day with access to all sessions
- Face Off with renowned mentors and investors
- Opportunity to join an exclusive Masterclass from top notch HR Tech Entrepreneurs
- Brand recognition in post-event marketing campaign
- Special Startup story coverage on People Matters digital platform

PROCESS AND WAY FORWARD TO JOIN THE PROGRAM



PAYMENT TERMS

SPECIAL EARLYBIRD

1500 SGD (APPLICABLE TILL
NOVEMBER 15TH, 2018)

STANDARD PRICE AFTER EARLYBIRD

2000 SGD

Cancellation terms

The Startup Participation fee includes access to all sessions at The TechHR Conference & Expo 2019 Singapore. Startup Participation Fee is non-refundable; no credit will be issued for unused or cancelled Participation. No other discounts apply.

For more specific quireies, write to

techhr.startups@peoplesmattersglobal.com

Or call

Mobile: +65 3165 0720

PAST PARTICIPANTS



AND IT
WILL
ONLY GET
BIGGER



#TechHRSG

THANK YOU