



people  
matters

| **TECH**HR

# START-UP PROGRAM

**#TechHRStartUp**

1<sup>st</sup> – 3<sup>rd</sup> August 2018

The Leela Ambience, Gurgaon

# TechHR START-UP PROGRAM BY PEOPLE MATTERS

People Matters TechHR Start-up Program brings together early-stage start-ups in the HR technology space to interact with investors and buyers while showcasing their products to the decision-makers in the HR domain during the People Matters TechHR Conference.

The start-ups will get a chance to participate and showcase at the Start-up Zone for 3 days during the conference and the showcased products will be covered exclusively in the September 2018 issue of People Matters magazine.

The Start-up Program participation is on request. Contact us for more information.



# WHY SHOULD YOU PARTICIPATE

- Pitch your big idea or product to top investors & mentors
- Exhibition space in start-up zone for all 3 days
- One2One exclusive interaction with investors
- Exclusive Masterclasses from India's Top VCs and Start-up Entrepreneurs
- 2 non-transferable delegate passes for the 3 day People Matters TechHR Conference
- Post-event marketing campaign for all People Matters TechHR Start-up Program participants
- Special story coverage on People Matters digital platform



# ELIGIBILITY CRITERIA

- Innovative early-stage start-ups in the HR technology space
- Technology should be the foundation of the business model

# WHAT ARE WE LOOKING FOR

- A sharp vision for the product
- A deep understanding of the talent problem it is solving
- Clear articulation of the business challenges the technology is addressing
- Early proof of concept of the products
- Revenue model and scalability

# PAST PARTICIPANTS



#TechHRStartUp

# MENTORS AT PEOPLE MATTERS TechHR START-UP PROGRAM



**Sandeep**  
SINHA  
Lumis Partners



**Harmeen**  
MEHTA  
Airtel



**Rama**  
BETHMANGALKAR  
Qualcomm Ventures



**Pranjal**  
KUMAR  
Bertelsmann Investments &  
Corporate Center India



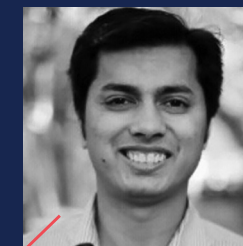
**Sairee**  
CHAHAL  
Sheroes



**Tejasvi**  
MOHANRAM  
FinTech Entrepreneur  
& Investor



**Vikram**  
CHACHRA  
Eight Innovate



**Arpit**  
AGARWAL  
Blume Ventures



**Tarun**  
DAVDA  
Matrix Partners



**Rahul**  
KHANNA  
Trifecta Capital



**Avnish**  
SABHARWAL  
Accenture



**Rajul**  
GARG  
Leo.Capital India



**Sanjeev**  
SOMASUNDARAM  
Google

# TERMS AND CONDITIONS

- People Matters TechHR Start-up Program is not an award, it is an opportunity for start-up in the space of HR technology to participate in Asia's largest HR tech conference at a subsidized investment
- Applications can be viewed and submitted from the 27<sup>th</sup> of March
- Every week, early-stage start-ups from the world of HR technology will be chosen to be a part of this program
- Due to limited program seats, seat-allocation will be on first-come first-served basis
- There is no charge on filling or submitting the application form
- Shortlisted start-ups will have to pay a participation fee to be part of the program and avail of its benefits.
- Invited start-ups will be contacted by the People Matters team for finalising the participation procedure
- Post the payment formalities, start-ups will receive the on-boarding kit for their preparation to maximize the benefits of the program
- Filling the form does not guarantee participation

**PARTICIPATION FEE**  
**₹75,000 plus taxes**



AND IT  
WILL  
ONLY GET  
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For queries,  
please contact

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