

peoplestrong⁷

Media Partner
peoplematters

HR tech 4.0

Driving the talent economy

APAC

 17th March 2022

 9:30 am - 12:50 pm SGT

 Virtual Platform



Overview

The pandemic has changed the world of work and how we approach forever. We're living in a **talent economy**, where talent is the real and the only differentiated currency available to them. It's easier to source capital today than talent. **Work & HR tech will play center stage** in transforming employee experience and building people centric workplaces ready for the modern talent economy.

As we step into 2022, **industry 4.0 will meet HR Tech 4.0** to power the talent economy and drive growth. The key task before people leaders is to **define a strategy that will deliver hyper-personalised employee experience** and enable their talent to deliver outcomes. They must also **leverage technology to build a talent operating system** that will solve for the pandemic induced talent scarcity and ensure smooth internal mobility.

Powered by PeopleStrong, HR Tech 4.0 would be the most relevant conference in the region for business & HR leaders as it will focus on the core themes that have enabled and empowered HR teams to transform their operations for the future and prepare for any further disruptions.

Leaders from across industries will talk about how talent, resilience, preparedness, and agility have been the bedrock for them as they have sailed through some uncertain times and led their businesses towards recovery.



#HRTech 4.0

Overview

The pandemic has changed the world of work, where it is now easier to source capital than talent. We're living in a **talent economy**, where talent is the only real differentiated currency for organizations.

As we step into 2022, **HR Tech 4.0** will play center stage in powering the **talent economy** to driving growth for the organization, with the key challenges being:

- Acquiring the right talent
- Leveraging the right type of technology
- Implementing best practices

We want you to join us and share your expertise and success stories to the audience.

HR Tech 4.0 will be the most relevant event in the APAC region for business & HR leaders, with focus on the core themes that enable and empower HR teams to transform their operations for the future and prepare for any further disruptions.



Format of the Event

A big bang regional event to grab attention and showcase product & thought leadership.



Platform

Hosted on a customized Virtual platform (to be designed and managed by People Matters)



Attendees

500-800 registrations



Audience

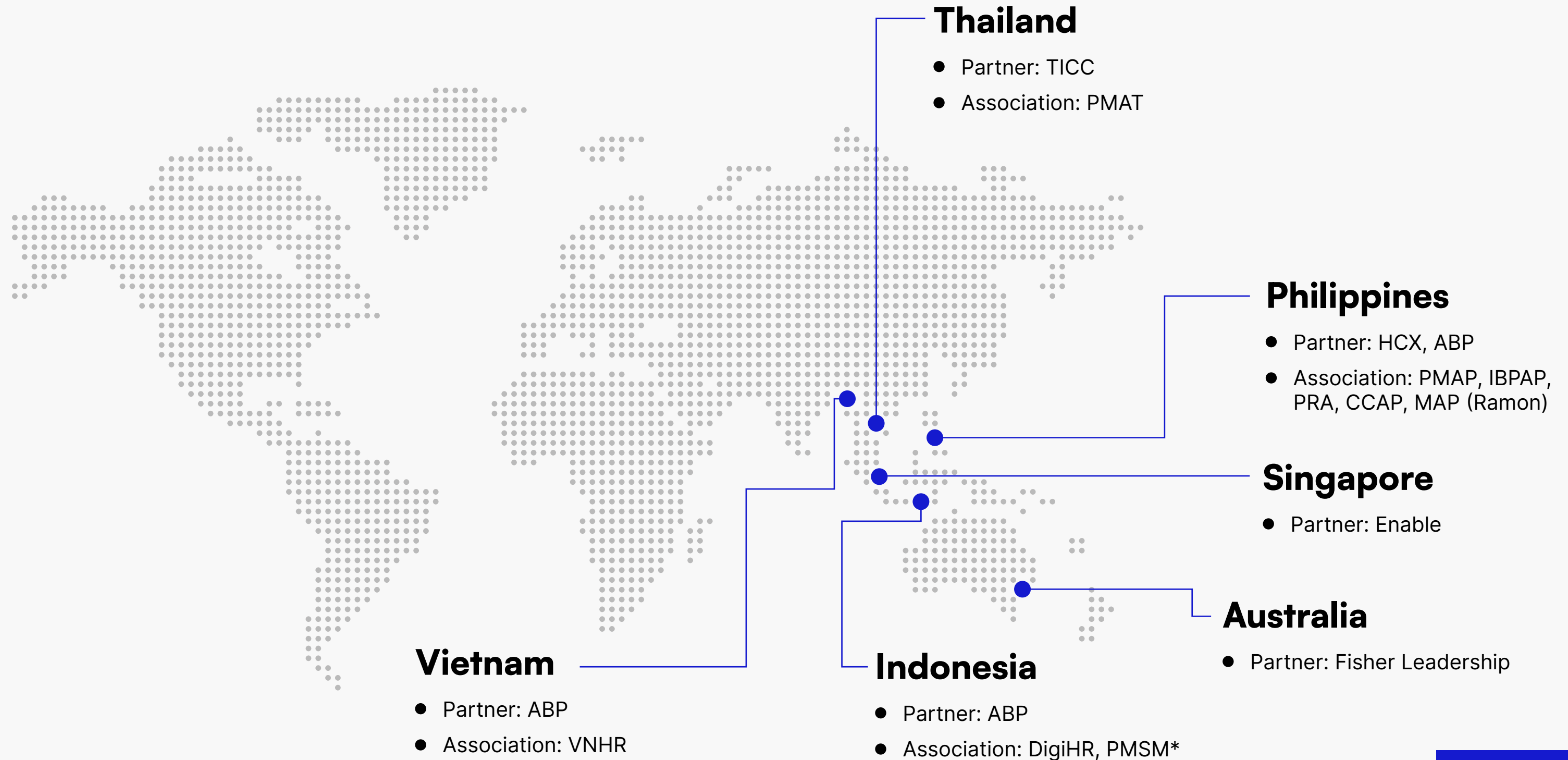
Senior Managers and Above designation HR professionals (Including SM-HR, GM-HR, HR Heads, Functional Heads, Director-HR, VP-HR, CHROs and C-Suite members)



Timeline

17th March 2022
09:30am -12:50pm SGT

Invited Associations & Partners



Power Panels



Power Panel: HR Tech 4.0: Reimagining HR for a Hybrid Workforce

As organizations prepare for a post-pandemic world, many are embracing hybrid schedules that allow some employees to work remotely at least part of the time.

HR often is tasked with addressing friction and guiding people managers who are caught in the middle. The panel discusses strategies designed to help HR teams to evolve and minimize tension and foster cohesiveness in a hybrid environment.

Power Panel: Decoding Talent Economy through the lens of Hyper-Personalised EX

In the APAC, two-thirds (67%) of employees aged 18-34, and more than half (54%) of all workers, are considering or actively looking for new roles. Clearly, the power dynamic has shifted towards employees. Attracting and retaining the best talent begins with EX

Where once it may have been just a workplace perk, employee experience (EX) is now tied to the resilience and growth of business and is critical to the attraction and retention strategy of organizations.

Partners

We would love to host our partners to come together and participate in this event.
Opportunities for our partners to collaborate with us:

01.

Speaking opportunity
at the event

02.

Invite local HR influencers
as speakers for the panel
discussion

03.

Promote the event to your
contacts through emails
and social media

Our partners will also be part of the 'Experience Zone' where they will be allotted an individual booth to connect, network & speak with attendees.

- Connect with your target audience from across APAC
- Interactive branding opportunities throughout the virtual portal
- Customise your exhibition stalls and get more interaction from attendees
- Trackable data for all the interactions



What can You expect?

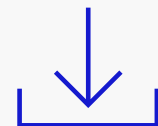
Attendees



Network and connect across geographies



Interact with panelists from across the globe



Download brochures and other **exhibit materials**



What can You expect?

Partners



Connect with your target audience from across APAC



Customise your exhibition stalls and get more interaction from attendees



Interactive branding opportunities throughout the virtual portal



Trackable data for all the interactions



Join us as we reveal
#HRTech 4.0

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